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Edward Atorino – Media Analyst

Mr. Atorino has been a media analyst for over 30 years, following publishing, broadcasting, advertising, business services, and related areas at Dresdner Kleinwort Wasserstein, Oppenheimer & Co., Dillon Read, Salomon Brothers, and Smith Barney. He has been awarded several stock-picking awards over the course of his career, and has been ranked by *Institutional Investor Magazine* 20 times. Mr. Atorino was ranked as the No. 1 Publishing Analyst in *The Wall Street Journal's* 2003 “Best on the Street Survey.” He has an M.B.A. from New York University. Mr. Atorino holds the Series 7 and 63 licenses and is a member of the New York Society of Security Analysts, AIMR, and the Media and Entertainment Analysts of New York (M.E.A.N.Y.).

Media Universe of Coverage

<u>Company</u>	<u>Ticker</u>
Publishing Industry	
Belo Corp.	BLC
Dow Jones & Co. Inc.	DJ
Gannett Co. Inc.	GCI
Journal Register Co.	JRC
E.W. Scripps Co.	SSP
McClatchy Co.	MNI
Media General Inc.	MEG
Meredith Corp.	MDP
New York Times Co.	NYT
Tribune Co.	TRB
Information & Business Services	
Dun & Bradstreet Corp.	DNB
Harte-Hanks Inc.	HHS
Iron Mountain Inc.	IRM
McGraw-Hill Companies Inc.	MHP
Moody's Corp.	MCO
RR Donnelley & Sons Co.	RRD
Valassis Communications Inc.	VCI
Radio & T.V. Broadcasting	
Citadel Broadcasting	CDL
Sinclair Broadcast Group	SBGI